BLEED SHAMELESSLY PARTNERSHIP PROGRAM 2020-2021

WHAT IS BLEED SHAMELESSLY?

Bleed Shamelessly is a youth-run, social justice organization dedicated to promoting menstrual equity and justice through education, service, and political advocacy. We promote inclusion and ensure that everyone who needs them has access to menstrual health products.

WHAT DO WE DO?

In the past year, we have run various campaigns pushing for legislative and system change, advocating against the tampon tax, in favor of putting menstrual products in school restrooms, and pushing for cohesive menstrual education is covered in all health classes in Dane County districts. We have also run service campaigns, raising money and menstrual products to provide kits to people in-need in our community. During the COVID-19 pandemic alone, we have served over 3,000 menstruating people in Southern Wisconsin. We have also held presentations, wrote media publications, and promoted menstrual justice through an educational lens to the public.

WHO IS THE TEAM?

The Bleed Shamelessly Team is composed of 10 people dedicated to promoting menstrual and social justice; however, the people specifically working on the Partnership Program will be Maggie Di Sanza, Anika Sanyal, and Amira Pierotti.





Maggie is the founder of Bleed Shamelessly, and dedicated to promoting an inclusive and decolonialist activist space. She is an advisor for the Feeling my Flow Podcast, a partner with Witches Hit Back, co-leader of the Wisconsin National Period Day rally, and a lover of all things menstruation!

ANIKA, SHE /HER

Anika is a Madison School Board Member, advocate for menstrual equity, racial justice, and youth civic engagement. She co-lead the Wisconsin National Period Day Rally, has persevered inclusive schooling policies, and works to make reproductive justice a reality.



FRITTING COMMENTS OF THE STATE OF THE STATE

AMIRA, THEY/SHE

Amira is a Rape Crisis Center GameChanger and an activist for LGBTQ+ & trans rights, sexual assault awareness, and intersectional social justice. They are dedicated to fighting for menstrual equity and trans inclusion in the menstrual movement.

WHAT IS THE BLEED SHAMELESSLY PARTNERSHIP PROGRAM?

The Bleed Shamelessly Partnership Program is an opportunity for young activists across the midwest to collaborate with Bleed Shamelessly, as organizers from our team guide others through creating product drives, fighting for system change, and assisting in creating educational resources. The Bleed Shamelessly team wants to commit to these partnerships, and will provide financial support for the projects that each partnership takes on.

WHAT WILL IT LOOK LIKE?

Bleed Shamelessly wants to collaborate, and uplift all local and grassroots voices in the menstrual justice movement; thus, we will both financially and educationally assist grassroots movements in kicking off. This means that an individual partner can create an organization, gather a team, and start making change in whatever way they see fit in their individual communities!

HOW OPEN-ENDED WILL IT ACTUALLY BE?

Very open-ended! You and your team will be given resources, advice, and social media shout-outs, while being able to enact any menstrual equity action you want to take!

WHAT KIND OF RESOURCES CAN WE EXPECT?

Each Bleed Shamelessly Partnership will receive funding for their projects that is at least \$100, Bleed Shamelessly will promote your social media and project to get more attention, and finally, every other week we will host informative sessions about the best ways to take action surrounding menstrual justice. It will be a collaborative space for everyone to share ideas, what has worked well, and what needs improvement!

WHAT WILL BE EXPECTED OF MY TEAM?

The Bleed Shamelessly Partnership Program expects that you are all dedicated to a menstrual equity project, attend most educational and collaborative meetings, fill in bi-weekly check-in forms, and communicate with our team!

HOW LONG WILL IT LAST?

The Bleed Shamelessly Partnership Program 2020-2021 is going to last one full school year, completing a project each semester. That being said, we encourage long-term collaboration and want to continue to work with every organization that is dedicated to promoting menstrual justice!

WHAT ARE THE WORKSHOPS?

The workshops will be Zoom calls that occur at a biweekly time period that works for most people in the group. The leaders of the Bleed Shamelessly team will go over various toolkits and topics that will assist in developing your team's advocacy projects and skills.

HOW MUCH TIME WILL I BE COMMITTING TO THE PROGRAM?

The workload will be determined by your project. Depending on your goals, team, and timeline, your work and number of hours will vary. Our hope is that you choose a project that challenges you, whatever that means to you. We will help you plan your project and divide up the work into manageable chunks. We also understand that you have other responsibilities; this project should not take away from your other commitments and the workload can be changed if it becomes overwhelming. We recommend putting a few hours of work into your project per week to ensure a steady and manageable workload.

Fundraiser

- Total of ~3 hours a week~1 hour a week doing outreach to possible donors, getting word out on social media, etc.
- ~1 hour a week organizing volunteers and logistics such as finding a place to hold the fundraiser, getting all the materials for the event, etc.When getting close to the event,

1-2 hours a week to make the items to sell

- Getting menstrual products in school, place of work, etc.
 - Total of ~3 hours a week
 - Working on a plan to get products in bathrooms, figure out steps for implementation, problem-solve any unexpected barriers, ~1-2 hours a week,
 - Reach out to school administration, bosses, etc. and have meetings or email communication to make case for menstrual products in bathrooms, work through barriers, ~1 hour every few

weeks



Lobbying local officials

- 3 hours a weekWorking on a comprehensive request, problem-solve unexpected barriers, ~1 hour a weekC
- ontacting officials,
 meeting with officials, ~0.5
 -1 hour a week
- Rallying support through small events, pamphlets, social media campaign ~1-2 hours a week



CANIDECIDE NOT TO CONTINUE THE PROJECT?

Yes, don't feel overwhelmed, we'll be sad to see you go and of course will want to partnership in the future! At any point, you can discontinue your participation in this program. We may ask to stay in contact to see if there is anything we can do to support you and your work in the future. You are always welcome to rejoin the program to pick up work on your project or start a new one.

HOW CAN I STAY CONNECTED WITH BLEED SHAMELESSLY?

We will be meeting monthly via Zoom to check-in on projects and hold workshops. We are also available by email at any time! We will always be able to schedule more frequent meetings with you, if you would like. Our goal is for this program to have open communications to be able to best support you and create a strong relationship.

SIGN UP & STAY CONNECTED



Bleed Shamelessly



bleedshamelessly@gmail.com